

Everest – Kool in the Community

While we are proud to operate one of the most inclusive storage and distribution businesses in Hawke's Bay, we're also aware that we live in a vibrant local community, and our staff have lives separate from their time with us.

We think it's important for a business to be a part of its community rather than just a place of work, so as well as putting food on the table for our employees, we want to give a little more back to the wonderful people in Hawke's Bay. Here are just three examples of how we do this:

Gateway



Through our partnership with Flaxmere College we've taken part in the Gateway programme. This government-run initiative allows us to provide structured workplace learning for senior school students (year 11 and above). We take students and give them hands-on, practical training at our coolstore facility just up the road. This can include experience in pick and pack, storage space maximization, forklift driving, and everything else involved in the day-to-day running of a 3PL business.

The programme gives students a taste of life in the workforce, and more importantly a formal assessment of their skills at the end of their time with us, such as forklift certification.

This means the skills they learn are authentic, and relevant for when they do leave school and seek employment.

Business Studies

Local tertiary education provider EIT asked us to assist their business degree students. Rather than have them suffer a dry case book example, we were only too happy to let them analyse our real-life business instead, giving them time and information to help them with their studies. We learn as much from the students as they learn from us so this exercise in cooperation is particularly fruitful.

Higher Education

In the past Everest have also assisted students from Flaxmere college who are going on to further education through the awarding of a small scholarship towards first year textbooks and other education related costs

Sponsorships



We recently had an opportunity to help a local Hawke's Bay girl join the Aotearoa Maori national secondary school netball team for the International Under-19s Schools' Challenge held in Fiji.

Napier Girls' High School student Jaydi Taylor-Chaffey was the vice-captain of the squad that played ten games – undefeated - over five days, and returned as champions after beating old rivals Australia 40-28 in the tournament final.

This was also Jaydi's first overseas trip, and we're proud to have been able to help her experience another culture as well as represent New Zealand Maori in the game she excels at.



We take corporate social responsibility seriously. We believe we benefit from a developing community, and we choose to actively participate in ours to help us all grow.